
Reduced to Figure This Is What

This Is What These Tires Save

ing Company, Inc., of New York, one of the largest cartage concerns in the country, is a singularly fine science—every penny in upkeep and depreciation being carefully tabulated.

Read now why the great fleet of The Motor Haulage Company rides *only* on the sleek, burly treads of Goodrich De Luxe Truck Tires, as told by the books of this concern.

Average mileage, front wheels 15,000 miles

Average mileage, rear wheels	12,300 miles
Gasoline consumption reduced	10%
Oil consumption	

Oil consumption reduced	10%
Repairs, maintenance, etc.	15%

Why not reduce your high cost of

10,000 Miles

Adjustment
We Sell and Apply De Luxe Tires
Akron Rubber Tire Co.,
324 W. 52nd Street.

C. J. Dalton,
90th St. & 1st Ave.
Phone Lenox 9380.

Douglas-Dean Co.,

594 East 134th St.
'Phone Melrose 2730.

Schoonmaker Co., Inc.,
89 Walker St.
'Phone Franklin 3218.

Serber Rubber Co., Inc.,
451 W. 16th Street.
Phone Farragut 7119.

"Best In The Long Run"

GOODRICH

DE LUXE

TRUCK TIRES

